

## SPONSORSHIP OPPORTUNITIES

We are showcasing the beauty of the desert oasis and the healing it provides. The Southwestern Medicine Women Gathering will be vibrant and well-respected as one of the regional gatherings for the study and celebration of herbal medicine, natural health, and women's wisdom.

With over 10 classes and intensives that foster an empowered approach to wellness using herbs and other earth-based healing methods, we address the entire life journey of women— from midwifery to conscious dying, sacred sexuality to self-empowerment.

The women who align themselves with the gatherings like this, are at the vanguard of the shift to a more responsible and conscious approach to health, wellness and personal growth. We welcome organizations and companies who share our commitment to a healthy, holistic and verdant lifestyle to partner with us to support and engage this community.

Our community is well educated, affluent, and makes conscious, informed purchasing choices based on a core-value driven criteria and word of mouth recommendations from peers. The members of our community are devoted to their lifestyle and to the conference. As with the general population, these women make 83% of all purchasing decisions in their households, 93% of the food purchases and 80% of the health care decisions.



*Sponsorship Contact:*

*Gigi Rock*

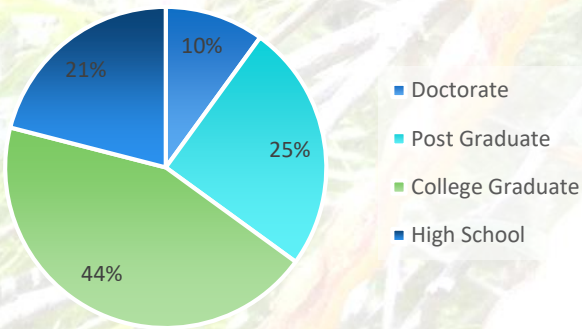
*928-284-8657*

*info@southwesternherbalgathering.com*

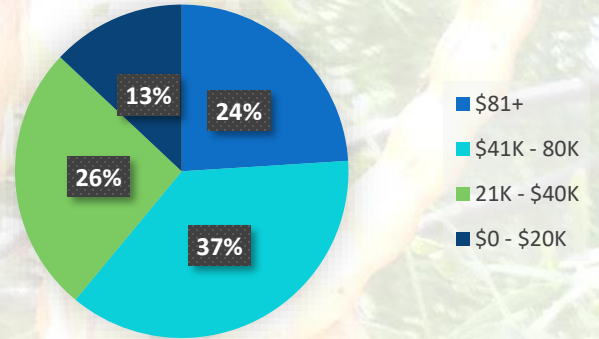
*southwesternherbalgathering.com*

# ATTENDEE DEMOGRAPHIC

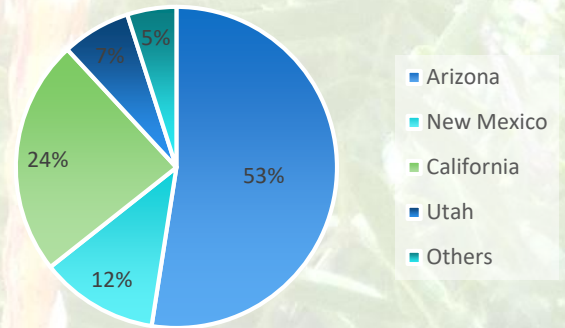
## Education



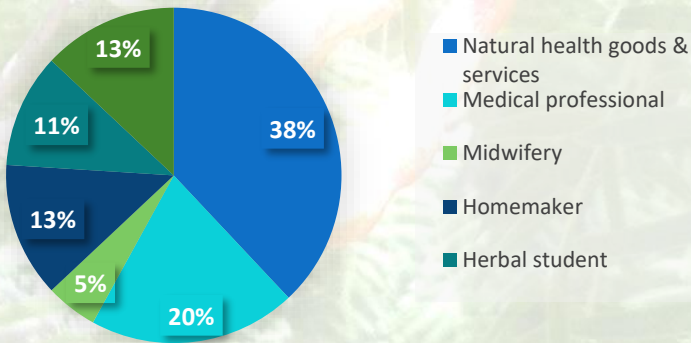
## Income



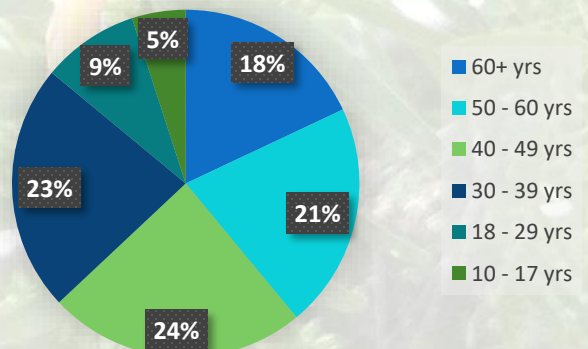
## State of Residence



## Profession



## Ages



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[southwesternherbalgathering.com](http://southwesternherbalgathering.com)

<b>SPONSORSHIP LEVELS</b>	<b>VERDANT \$4500</b>	<b>CACTUS \$3000</b>	<b>MESQUITE \$2550</b>	<b>SAGE \$1000</b>
<b>Exposure in the women's natural health community regionally and nationally</b> Your business logo and name inclusion in the Southwestern Medicine Women Gathering marketing				
Winter – Spring – Summer Announcements (9k distribution)	*	*	*	*
Sidebar ad in email distribution	*			
Facebook: Two (2) page mentions & links to your page	*	*		
Event press release (100 nat'l dist, 2x)	*	*	*	
Sponsorship page on website (40k visitors)				
Business link	*	*	*	*
Small logo			*	
Large logo	*	*		
<b>Your business exposure to 100+ herbal attendees</b>				
Sponsor Tables located at venue				
Business Info on sponsored table	*	*	*	*
Public recognition at Opening Ceremony	*			
Public recognition before program	*	*		
One Share Sponsorship Banners at venue	*	*	*	*
<b>Business exposure to herbal conference attendees</b>				
Program Guide				
Small logo display	*	*	*	*
Business card sized ad			*	
¼ page ad		*		
½ page ad	*			
<b>Opportunities to attend and network at the Southwestern Medicine Women Gathering *</b>				
One Standard Registration - \$583 value				*
Two Standard Registrations - \$1166 value			*	
Three Deluxe Registrations - \$2000 value		*		
Four Premier Registrations \$3000 value Including boarding on-site	*			
* with option to donate registration(s) to Healing the Sacred Hoop Organization (501C3)				

## **MEDIA LINKS**

Media Resources  
 Social Media Sites  
 Press Archives  
 Teachers and Classes

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**AD SIZES**

Quarter Page Ad  
3.625 wide x 4.625 Tall

Half Page Ad  
7.25 wide x 4.625 tall

Business Card Size Ad  
3.125 wide x 2.3125 Tall



Company Name \_\_\_\_\_  
Name/Title \_\_\_\_\_ Phone \_\_\_\_\_  
Address \_\_\_\_\_ City \_\_\_\_\_  
State/Zip \_\_\_\_\_ Email \_\_\_\_\_

**Sponsorship Level**

- Verdant \$4,500.00
- Cactus \$3,000.00
- Mesquite \$2,500.00
- Sage \$1,000.00

**We can create packages for your company as well.**

**SOUTHWESTERN MEDICINE WOMEN GATHERING SPONSORSHIP** is made and entered into by and between **Company (listed above) and Gig Rock Productions, LLC**

All checks to be made to Gig Rock Productions, LLC

By signing above and returning by hand, via mail, email, or fax, you agree that you have read, understand and accept the conditions of this contract.

Signature: \_\_\_\_\_  
Date: \_\_\_\_\_

Please email to: [info@southwesternherbalgathering.com](mailto:info@southwesternherbalgathering.com)

1. 300 dpi .jpg or .gif of business logo
2. What you want on your advertising size (please create one the size mentioned in your sponsorship)
3. Website .url